

Sweepstakes: Enter to Win Tickets until 2151!

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. MUST BE AT LEAST 18 YEARS OF AGE TO ENTER AND WIN ANY PRIZE.

The sweepstakes start date is 02/25/26. This date is subject to change at the discretion of the Promoter.

Rules & Eligibility

1. The promoter is DBH Arkansas, LLC dba Arkansas Travelers- Dickey-Stephens Park, 400 W. Broadway North, Little Rock, AR 72114.
2. A copy of these terms and conditions will be available at <https://www.milb.com/arkansas/fans/contests> throughout the sweepstakes.
3. By participating in this sweepstakes between 12:01:00 AM CST on 02/25/26 to 11:59:00 PM CST on 03/25/26 (inclusive), you agree to be bound by these terms and conditions.
4. To enter the sweepstakes, you will need access to the internet. You can enter by visiting the <https://www.milb.com/arkansas/fans/contests> where there will be a link that will direct you to the sweepstakes entry page.
5. Alternative method of entry: On a 3"x 5" postcard print your name, complete address, phone number and (if applicable) email address. Mail your completed entry to: The Arkansas Travelers, Dickey-Stephens Park, 400 W. Broadway North, Little Rock, AR 72114. All mailed entries must be received by 11:59 p.m. CST on 03/25/26. Arkansas Travelers will not accept and are not responsible for mailed entries that are late, lost, stolen, mutilated, damaged, incomplete, illegible, postage due, or misdirected.
6. The sweepstakes will entail the entrant clicking on a link located at <https://www.milb.com/arkansas/fans/contests> entering the requested details. The winner will then be selected at random after 11:59:00 PM CST on 03/25/26 from those who have entered the promotion in accordance with these terms and conditions.
7. When entering the sweepstakes, you acknowledge that your name, address, e-mail address and date of birth (the "**Personal Data**") will have been made available to the Arkansas Travelers (the "**team**"). All Personal Data will be held and used by the team in accordance with the team's privacy policies. By submitting your details on entry to the sweepstakes you agree that from time to time, our partners (including the team), Arkansas Travelers or associated companies may contact you with information regarding relevant goods and/or services we feel may be of interest to you. Entry into the Sweepstakes is not conditioned upon consent to receive marketing communications. You may opt out at any time.
8. One entry per person per household. Must be 18 years of age or older to participate. Employees, officers, and directors of Arkansas Travelers and their immediate family members are not eligible.
9. Except for the limited one-time transfer expressly permitted in Section 13, the prize is non-transferable and there will be no cash alternative or alternative prizes for any reason.
10. The winners will be picked at random from all eligible entries received.
11. The winners will be contacted by the team by telephone or email on or after 11:59:00 PM CST on 03/25/26. Winner must respond to prize notification within seventy-two (72) hours or prize may be forfeited and an alternate winner selected.
12. Uploading of images, videos, and/or stories gives the Arkansas Travelers permission to use these items in future marketing campaigns.
13. The Prize: One (1) winner will receive: (i) two (2) Full-Season Field Reserved tickets for the Arkansas Travelers' 2026 season, with an approximate retail value ("ARV") of Eight Hundred Seventy Dollars (\$870.00), and (ii) two (2) "Seating Bowl" tickets for each Arkansas Travelers Home Opening Night (or Day) game for the 2027 through 2151 seasons, with a total estimated ARV of Three Thousand Seven Hundred Fifty Dollars (\$3,750.00) based on current ticket pricing (collectively, the "Prize"). Total approx. combined ARV of Prize: \$4,620.00. Tickets shall be issued on a season-by-season basis and are subject to Team availability, policies, schedules, and applicable ticket terms and conditions. The Prize has no cash value and may not be redeemed for cash or substituted, except that Team reserves the right to substitute tickets or seating locations of equal or greater value if advertised tickets become unavailable. The Prize may be transferred one (1) time only, either to an immediate family member or designated individual, or by testamentary transfer (will or estate), upon prior written notice to and approval by Team. After such one-time transfer, no further transfers shall be permitted. Except as expressly provided herein, the Prize is non-transferable.
14. Winner is solely responsible for any federal, state, or local taxes, reporting obligations, or other costs associated with acceptance or use of the Prize. Arkansas Travelers/Team may issue an IRS Form 1099 (or equivalent tax form) based on the stated ARV as required by law.
15. Odds of winning depend upon the number of eligible entries received.
16. To obtain a copy of the winners' list, send a self-addressed, stamped envelope to: The

Arkansas Travelers, Dickey-Stephens Park, 400 W. Broadway North, Little Rock, AR 72114.

17. Acceptance of the prize authorizes the Team to publish the name of the winners and the winners are consenting to having publicity photographs and/or video images taken of them taken for use by the Team. Where consent is not provided, or where a winner does not wish to accept the prize, an alternative winner may be selected instead.
18. The team shall not be liable for any failure to comply with their obligations where the failure is caused by something outside their reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, supervening legislation or any other circumstances amounting to force majeure.
19. The team accepts no responsibility for entries that are lost, delayed, misdirected, incomplete, or cannot be delivered or processed due to technical, system, network, hardware, software, or transmission errors or failures of any kind. Nothing in these terms and conditions shall exclude the liability of the team for death or personal injury as a result of its negligence or for fraud or fraudulent misrepresentation.
20. INDEMNIFICATION - Entrants agree not to tamper with or interfere with the administration of the Sweepstakes or attempt to undermine the legitimate operation of the promotion. The Arkansas Travelers reserve the right to disqualify any individual who violates these terms or engages in fraudulent or disruptive conduct. You hereby agree to indemnify and hold Team, City of North Little Rock, Arkansas and City Indemnitees (City council members, officers, employees, agents, licensees, independent contractors and consultants), Diamond Baseball Holdings, LLC, Minor League Baseball, The MLB, MLBAM, and BIRCO harmless from all claims, liabilities, damages and expenses (including attorneys' fees and expenses) arising out of or relating to: (A) your use of this Website, the products, Merchandise, Tickets and/or Services purchased via this Website; or (B) any alleged breach of this Agreement by you.
21. TEAM STATUS; TERMINATION OF PRIZE. Notwithstanding anything to the contrary contained herein, if at any time during the term of the Prize the Team is relocated, ceases operations, is dissolved, is sold resulting in loss of control by current ownership, or if applicable league affiliation or structure materially changes such that the Team no longer conducts home games at Dickey-Stephens Park or no longer participates in Minor League Baseball (or any successor league), Team shall have the right, in its sole discretion, to terminate the Prize upon written notice to Winner, and the Prize shall thereafter be null and void. In such event, Winner shall not be entitled to any substitute prize, cash payment, or further compensation of any kind, except that Team may, in its discretion, substitute a prize of equal value if the advertised prize becomes unavailable.
22. GOVERNING LAW. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules shall be governed by the laws of the State of Arkansas, without regard to conflict of law principles.